



2008 “Trainers’ Choice” Awards

2008 PDA Biennial Training Conference
New Orleans, Louisiana | May 19-23, 2008

Trainers' Choice Awards are presented to trainers, by their peers, for outstanding achievement, creativity and originality in design, development, and delivery of cGMP and technical training programs or materials. The awards will be presented during the final day of the 2008 PDA Biennial Training Conference (May 21), at the Ritz Carlton, New Orleans.

Categories May Include:

- **Multimedia Presentation** (Videos, slide shows and PowerPoint presentations)
- **Classroom Training Manual** (Course design and materials from classroom training – participant handouts and trainer guides)
- **E-Learning program/web-page design** (Interactive computer-based programs, Web pages, Web programs)
- **Experiential/Interactive Training** (Games, simulations, exercises, magic tricks)
- **Other Creative Approaches**

Eligibility

Consideration for this award will be given to all trainers currently employed in the pharmaceutical, biotechnology, medical device, biologics, or related health-science industries. Consultants or vendors to such industries are not eligible. **Internal training staff must have designed and own the training programs and materials.**

All entries must be received by January 31, 2008

Please visit www.pda.org/Training2008 for submission information and to complete the application outlining your entry.
Submissions without full information will not be considered.

Preliminary Judging

The PDA Training Conference Committee will conduct preliminary judging. (Entries will be judged on how well they meet the stated objective, serve the target audience and incorporate principles of adult learning theory. Finalists will be notified by March 15, 2008. Finalists should be prepared to display their materials and be available to answer questions at the 2008 PDA Biennial Training Conference. Displays should be designed for tabletop demonstration. Exhibits larger than a tabletop will not be permitted, nor will the distribution of premiums promoting the company or the exhibit. A standardized fact sheet with information on the design of the material will be the only item which may be distributed to conference attendees.

Final Selection

All finalists' programs will be displayed at the conference site, The Ritz Carlton, New Orleans, on May 19-21, 2008. Winners will be chosen by vote of the trainers attending the 2008 PDA Biennial Training Conference. Finalists selected to display at the conference are required to pay the full registration fee.

Recognition Ceremony

Finalists will be recognized and the winners announced on the final day of the Conference, May 21, 2008.

Questions about the Award

Please address all questions to: Jason Brown, Coordinator, Programs and Meetings, PDA
+1 (301) 656-5900, ext. 131 or brown@pda.org.